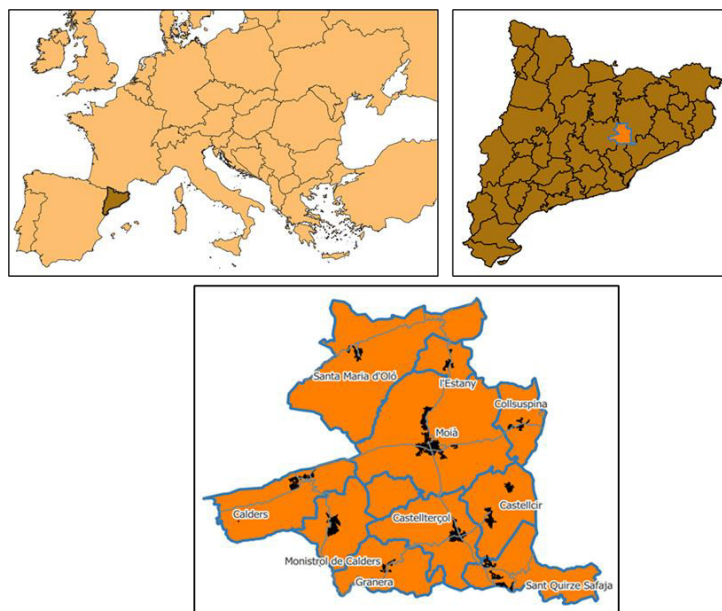


| INFORMATION ABOUT THE CALL |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|----------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Programme                  | <a href="#">ESPON 2030</a> .                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Call                       | ESPON 2030 Call Targeted Analysis                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Deadline                   | 29th March 20204                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| PROJECT                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Project title              | Project CONRAIL (Connecting Rural Village)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Project idea               | <p>With the support of the European program ESPON 2030 Targeted Analysis call, the local authority Consell Comarcal del Moianès (Moianès region, Barcelona province), aims to carry out the study of sustainable mobility in rural areas, identifying deficiencies and improvement opportunities to replicate them in other regions.</p> <p>This focused analysis of mobility will be carried out according to two thematic action plans: on one hand, we want to address the evident deficiencies and needs for the digitization of public transportation in rural territories (smart connectivity, to be reviewed), and on the other hand, identify the planning and governance mechanisms of mobility policies implemented by the Administration (Governance of new geographies) to rethink them from a more rural perspective (rural proofing).</p> <p>The uses of transportation modes in rural areas highlight the need to reconsider current mobility policies, usually conceived from and for urban areas, creating the required synergies for the sustainable development of rural areas.</p> <p>Methodologically speaking, the study will have two clear aspects derived from the aforementioned action plans. One directly linked to quantitative information through the exploitation of regional mobility surveys (to understand mobility habits, the socio-demographic profiles that most use public transportation, accessibility to public mobility services, etc.); the other will be more focused on collecting qualitative information through interviews with local actors in the territory (who are knowledgeable about territorial mobility needs) and regional political actors (the role of the rural perspective in mobility planning and the legislative and implementation mechanisms involved in the process to identify deficiencies and propose improvements).</p> |
| BACKGROUND INFORMATION     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|                            | <p>Moianès is one of the forty-three counties that make up Catalonia. It is located in Central Catalonia and is composed of a total of 10 municipalities: Calders, Castellcir, Castellterçol, Collsuspina, Granera, l'Estany, Moià, Monistrol de Calders, Sant Quirze Safaja and Santa Maria d'Oló. It has an area of 337.90 km<sup>2</sup> with a total population of 14,668 inhabitants, resulting in a population density of 43.4 inhabitants/km<sup>2</sup>. Geographically speaking, it has a relatively small extension. It forms a plateau located at an altitude above sea level ranging between 600 and 900 meters. The natural landscape plays an important role in the county of Moianès, where 80.5% of the territory is occupied by forests (and PEIN protected areas) forming part of its landscape heritage.</p> <p>Moianès is a little urbanized territory where the residential function predominates, characterized by maintaining a large floating population due to second homes (estimated at around 6,000 people). In terms of road network, despite the presence of roads in the region, there is poor communication with the main road network. It has no railway infrastructure and is totally dependent on public transport via bus and, above all, private vehicles.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |

Demographically speaking, Moianès maintains the Catalan, state and European limits in its main population indicators: it has a gross natural population growth rate of -16.82 ‰ and a migration growth rate of 6.47 ‰. The aging rate is 134.3% and the over-aging rate is 17.4%. The population of Moianès is regressive (typical western pyramidal shape) so it is aging progressively and where population growth is not due to an increase in birth rate but to migratory processes.

The economy of the county of Moianès is dominated by the service sector (clearly) and industry (Agriculture 5.6%; Construction 10.9%; Industry 14.2%; Services 69.3%). It currently has an employed population of 6,735 people and 582 unemployed (employment rate of 70.2%). The estimated average income per inhabitant is 17,403 €. There is an increase in tourism, especially second homes, attracted by nature, quality of life and family tradition. With respect to companies, the county of Moianès has 394 companies, 69.3% of which are dedicated to the service sector.



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| <b>Duration</b>                                                                                                                                                                                                                                                                                                       | 1 year (approx)                                                                                                                                                                                                                                                          |
| <b>Budget</b>                                                                                                                                                                                                                                                                                                         | No available budget for beneficiaries.<br>Around EUR 250,000 earmarked to finance research study (targeted analysis)                                                                                                                                                     |
| <b>PARTNERS SEARCH</b>                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                          |
| Counties (or mobility functional areas) located in European rural areas, near to (or not very far from) metropolitan areas, comprising municipalities with challenges related to sustainable mobility solutions that tackle people's needs, i.e. young students and workers commuting daily to the metropolitan area. |                                                                                                                                                                                                                                                                          |
| <b>CONTACT</b>                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                          |
| <b>Organisation</b>                                                                                                                                                                                                                                                                                                   | Consell Comarcal del Moianès<br>Email: <a href="mailto:villalbacx@ccmoianes.cat">villalbacx@ccmoianes.cat</a>                                                                                                                                                            |
| <b>Contact details</b>                                                                                                                                                                                                                                                                                                | Xavier Villalba, Territorial Strategies at Consell Comarcal del Moianès: <a href="mailto:villalbacx@ccmoianes.cat">villalbacx@ccmoianes.cat</a><br>Xavi Bach, Councilor for Mobility at Consell Comarcal del Moianès: <a href="mailto:xbach@moia.cat">xbach@moia.cat</a> |