

Subject: Fwd: competitie lansata de UN Tourism cu tema Safe Destinations Challenge

Stimati colaboratori,

As dori sa va informez in legatura cu lansarea de catre UN Tourism - Organizatia Mondiala a Turismului a competitiei

[UN Tourism Safe Destinations Challenge](https://www.unwto.org/europe/safe-d)., in cadrul programului mai larg **UN Tourism Action Framework for tourism crisis preparedness, response, and recovery in Europe**

<https://www.unwto.org/europe/safe-d>

Initiativa is propune sa identifice si sa sustina solutii inovative care imbunatatesc siguranta si rezilienta destinatiilor, avand in vedere situatiile de criza care pot aparea.

Data limita: **31 octombrie 2025.**

Categorii

Category 1: Resilience to Natural, Climate, and Health-Related Hazards in Tourism Destinations

Solutions that help destinations anticipate, manage, and recover from climate-related and public health emergencies. Includes AI-based forecasting tools for floods, wildfires, or disease outbreaks in tourist zones, smart evacuation systems, and real-time alert platforms (including health alerts) for travelers and businesses.

Category 2: Safety, Security, and Cyber Threats for Tourists and Destinations

Innovations that enhance tourist safety and resilience. Examples include crowd management systems for large events, safety apps with localized alerts, GIS-based live tracking, and cybersecurity tools that safeguard infrastructure and traveler data from attacks.

Category 3: Crisis Communication and Post-Incident Response

Solutions that support rapid and effective information dissemination following emergencies like terrorist attacks. Focuses on post-event communication platforms, traveler tracking systems, and multilingual alerts to coordinate safe movement and minimize harm, emphasizing real-time communication, verified information sharing, and preparedness strategies.

Cu stima

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www.turism.gov.ro,

www.economie.gov.ro,

www.romania.travel